



2018 Hudson & Region Studio Tour **Request for Sponsors**

The 15th edition of the Hudson & Region studio tour will take place over the 3rd and 4th weekends in September 2018. This year, the dates will be Saturdays and Sundays September 15,16 & 22,23. We are continuing to expand and have increased the number of studios on the tour to 20, and will introduce a new brochure design which will be doubled in size from past brochures.

2018 sponsors and advertisers will be featured in 5000 high quality brochures, which will be distributed throughout the region. Patrons will also have visibility on our website hudsonstudiotour.com . Regional media will be informed of the expanding activity and equipped with tour packages.

We hope that you will endorse this valuable cultural project for our region by sponsoring the tour. Our new large brochure has a number of different options for advertising and sponsorship support. With more than 2000 studio visits expected, over the four days of the tour, we will certainly see increased activity to our region. The 2017 tour received visitors from 34 different communities and we expect to continue to expand our out reach in 2018.

The different levels of support are as follows:

1. **Advertising:** Horizontal Business card sized ads which surround the tour map located in the inside foldout of the brochure \$175

2. **Sponsorships:** **Gold** level (\$500 and up), **Silver** level (\$300 - \$499), **Bronze** level (\$176 - \$299). All Sponsorships will be listed prominently on the back page of our brochure.

Gold level Sponsorship will feature you as a tour partner and your logo design will be placed throughout all our advertising platforms.

Silver and Bronze level patrons will feature your logo on the lower back page of the brochure and on the front page of our website.

The studio tour is grateful of your support; all moneys raised will go directly to the production costs of the tour. We plan to distribute brochures and posters to the region throughout the summer and early fall. Please do not hesitate to call or email with any questions you may have regarding advertising or sponsorship.

The raison d'être of the Hudson & Region Studio Tour is to provide the community an opportunity to meet and visit artists and artisans in their creative environments. The Tours mission is also to offer advanced local artists and artisans exposure for their work and to share the passion of their creative process. We are a non-profit organization made up of member volunteers and are dedicated to promoting the talented people living in Hudson and the surrounding region.

2018 Tour Map (online version) https://www.google.com/maps/d/viewer?mid=1hpPX8a1rD2ssylcGL-0X4ORs_17tsz4L&hl=en&usp=sharing

Payments for sponsorship and advertising may be made:
Via email transfer to Alan Lombard, (*studio tour treasurer*)
alansavardlombard@gmail.com

or

By cheque payable to “Hudson Studio Tour”, c/o 394 Olympic, Hudson, QC, J0P 1H0

Please contact Alan Lombard at 514 894 9585 regarding sponsorship questions or to arrange pick up of your business card / logo design. Receipts with the tours not for profit registration number will be issued upon receipt of payment.

Thank you very much for your support.
Kind Regards,

The 2018 Hudson & Region Studio Tour Association

(2018 Board: Jen Baumeister, Mona Turner, Louise Séguin, Alan Lombard, Shernya Vininsky, Al Jared, Cork Winters)



